

Elizabeth Reed Aden, PhD

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SOCIAL MEDIA

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Media Experience

- Spokesperson for Genelabs Technology's Compound Q to broadcast and print media (1988-92) – A high profile, promising, and unique approach to treatment of AIDS.
- Interviewed by international press during Bow & Arrow Rebellion (1980).

In addition to *HEPATITIS Beach* (2024) Elizabeth is also the author of a medical thriller, *The Goldilocks Genome* (January 2023) and the caretaker of Eunice Mays Boyd's literary estate bringing her award-winning classic cozy mysteries to life.

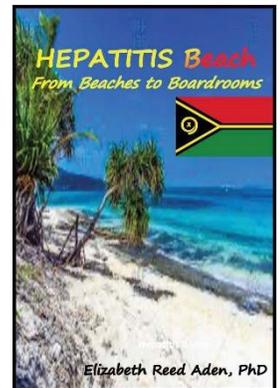
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Are You Suffering from “Complexity Crisis?”

What we can learn from “Savvy” South Pacific Islanders to simplify (and enjoy) your life

Want to become 21st century self-sufficient and satisfied with life? Cannibals, revolution, deadly viruses, Berkeley, Basel, pharma, biotech and cigars - each shaped Elizabeth Reed Aden who earned a PhD in biomedical anthropology, studying the natural history of infection with hepatitis B virus (HBV) where it was endemic. Her mentor, Dr. Baruch S. Blumberg, won the Noble Prize for discovery of HBV.

The two years she lived on a remote island in Melanesia (Malo, Vanuatu) was the crucible that forced her to confront uncomfortable situations—some of her own creation—and forge a self-sufficiency and confidence which allowed her to become one of the few senior women executives in the pharmaceutical industry and biotechnology entrepreneur. To this day, those years on South Pacific Islands have taught her to cut through complexity and embrace the essential.



illustrative

Show and Story Ideas:

- **Boundaries: Elastic Until They Break—5 Tips for Success**
Learn from the losses. Accept the wins. Always grow and learn.
- **Child Rearing Au Natural—3 Borrowed Behaviors to Reduce Stress**
Stress-free in a subsistence economy. No playpens, nappies, nannies or day care.
- **Babies & Behavior: The Natural History of Hepatitis B Infection**
Four ways to transmit disease. Consequences and interventions.
- **Adventures of Safari Barbie in the Cannibal Islands**
Leg of Man – Well done, please. Three different ways to resolve conflicts.
- **What do you do if you find yourself an accidental tourist in a war zone?**
5 Do's & 3 Don'ts to be Safe in a once-in-a-lifetime adventure.
- **Enculturation Color-blindness. 3 Important Steps to Undertake**
Steps to becoming psychologically unable to “see” different skin colors.